

## APRIL 2014 - PROJECT AEGIS

# LEADING DESIGNER, DEVELOPER, MANUFACTURER, AND DISTRIBUTOR OF SPORT APPAREL AND ACCESSORIES.

#### COMPANY OVERVIEW

The Company is a leading designer, developer, manufacturer, and distributor of branded sports apparel, footwear, protective gear, and accessories in the extreme sports industry. The Company, founded in the late '70s, is a recognizable and well-respected brand within its industry.

Its 35+ years of success are founded on its ability to consistently deliver the most innovative and comprehensive motorsport and cycling products to riders around the world. It also has successful partnerships and established co-branding opportunities with key players in a variety of industries in addition to its successful athlete sponsorship program.

The Company is equipped to handle all aspects of the product development cycle, from design and prototyping to internal sampling and testing. It relies on many distribution channels including e-commerce, which offers promising opportunities for expansion. With a lean management team and 2013 revenue of about \$10 million, the Company plans to continue its track record of successful growth by expanding into new markets and geographical regions.

#### CONTACT

2013 REVENUE:

2013 EBITDA:

FYE August 31

\$ 9.60 MILLION

**\$ 1.45 MILLION** 

CHRISTIANO MANFRE TEL 323 977 9960 CELL 310 993 9960 CMANFRE@BARDICO.COM

ROBERT PHILLIPS TEL 323 977 9960 CELL 310 442 5693 RPHILLIPS@BARDICO.COM

#### BARDI CO. LLC

633 W. 5TH STREET 28<sup>TH</sup> FLOOR LOS ANGELES, CA 90071

### **INVESTMENT CONSIDERATIONS**

**35-YEAR HISTORY OF BRAND SAFETY AND QUALITY:** The Company's history, heritage, know-how, and branding cannot be replicated. It has remained relevant as a brand and successful as a company for decades, and its continued expansion has led to long-term relationships with its largest clients. The Company is trusted by the world's top professional athletes, as evidenced by its record number of successful championship sponsorships.

**STRONG MARKET POSITION & SOLID GROWTH OPPORTUNITIES:** The Company has an established global consumer base that has exhibited consistent demand year after year. Its plans to expand into a new, lucrative growth market in the near future as well as other projects underway indicate strong growth potential going forward.

**CONTINUOUS INNOVATION:** In its quest for continuous innovation, the Company is considering the possibility of partnering up with companies that engage in developing wearable computing devices. In particular these devices can be mounted on the Company's equipment to either monitor the movement of the athlete or to allow the athlete to send commands to other devices.

## HISTORICAL & PRO FORMA FINANCIAL DATA

(000 USD)					
FYE Aug 31	2011(H)	2012(H)	2013(H)	2014(E)	2015(P)
Revenue	\$13,450	\$13,232	\$9,601	\$9,793	\$10,214
% Growth	13.1%	(1.6%)	(27.4%)	2.0%	4.3%
<b>EBITDA</b>	\$706	\$1,058	\$1,447	\$1,469	\$1,522
% Revenue	5.3%	8.0%	15.1%	15.0%	14.9%



This acquisition offer is for informational purposes only and is not intended as an offer or solicitation with respect to sale or purchase of a security. The historical financial highlights have been adjusted to eliminate excess owner-related compensation and other items which conceal the true earnings capacity of the company. The adjustments to the historical financial statements are described in detail in a Confidential Information Memorandum. The adjusted financial highlights are intended for analytical purposes only and are not meant to replace audited financial reporting. The adjusted and pro forma financial statements are based on information provided by the Company to Bardi Co. Bardi Co. has not independently verified the accuracy or completeness. Bardi Co. shall not be liable for damages resulting from use of or reliance upon the information contained therein. Bardi Co. is a FINRA and SIPC member.